

Advanced Pay per Click, sales based tracking
and analytics for all online marketing with
full SEO consultancy from £895 per month*

Professional Pay per Click Management

We can either create a new account for you or work within your existing account to create a high performance based structure based around the aims of your business**. Our quality service levels ensure that your campaigns adapt regularly to your business needs and we focus on **reducing you cost per click** and driving more targeted, qualified visitors to your site. In addition we can also create separate sub domains and landing pages using advance online marketing techniques in order to fully maximise the opportunities available within your campaign. With this package we also offer advanced web statistics programme in order that we can filter out unwanted traffic and work your Pay per Click campaign together with your SEO consultancy to achieve maximum results.

Adwords Expert is a **Google Qualified Company** and we operate under the most transparent and ethical approaches when reviewing and managing your accounts. We link our Adwords Professional Client Centre to your account via a Google-authorized request procedure that will confirm our identity and explains clearly how you can opt out at any time. **Your own login details and financial details remain secure.**

SEO natural search consultancy

Adwords Expert also offers a professional SEO consultancy to work alongside your Adwords campaign. We understand the benefits of running both SEO and Pay per Click alongside one another and the added advantage that running both campaigns with one professional consultancy is obvious.

Our SEO service includes an initial marketing report where we advise SEO to existing pages and also any additional pages that we believe we should create for you based upon the keyword phrases identified in the initial report. These new pages will have professional copywriting and optimisation as standard. Then we begin our linking research which leads onto on-going linking work, obtaining Directory entries, creating Online Press Releases, Blogs and Articles.

No Contract

You can **opt out of the service at any time**, incurring no further fees* and your account will continue to function under your control. It is our aim to work with you over the long term and we are confident that our high service levels and your improvement in sales will ensure that you remain a valued Client.

*In accordance with our Terms and Conditions

** our service includes a limited amount of campaign restructure as standard. For new accounts or accounts requiring extensive setup work, a set up charge may be applicable - please contact us to discuss.

“Adwords Expert have transformed our online marketing campaign! Previously we were breaking even but now we are making a significant profit each month due to the service that Adwords Expert provide”.

Dave Rodgers, MD, Print Cartridge Direct.