

Professional Campaign Management

reducing your campaign costs and
improving your ROI from £300 per month

High Level Performance

We operate a fixed fee management service in order that you can take advantage of our experience by outsourcing and improving your sales or lead generation from Adwords. We optimise your campaigns to measure and drive down cost per sale and/or lead.

We can either create a new account for you or work within your existing account to create a high performance based structure based around the aims of your business**. Our quality service levels ensure that your campaigns adapt regularly to your business needs and we focus on reducing you cost per click and driving more targeted, qualified visitors to your site.

In addition we can also create separate sub domains and landing pages using advance online marketing techniques in order to fully maximise the opportunities available within your campaign.

Safe & Secure

Adwords Expert is a **Google Qualified Company** and we operate under the most transparent and ethical approaches when reviewing and managing your accounts. We link our Adwords Professional Client Centre to your account via a Google-authorized request procedure that will confirm our identity and explains clearly how you can opt out at any time. Your own login details and financial details remain secure.

No Contract

You can opt out of the service at any time, incurring no further fees* and your account will continue to function under your control. It is our aim to work with you over the long term and we are confident that our high service levels and your improvement in sales will ensure that you remain a valued Client.

*In accordance with our Terms and Conditions

** our service includes a limited amount of campaign restructure as standard. For new accounts or accounts requiring extensive setup work, a set up charge may be applicable - please contact us to discuss.

"In just three months with Adwords Expert our average cost per click has reduced by 33%, our monthly spend has reduced by 60% and our ROI has increased by 55%, plus we now have built an accurate understanding of how our potential clients look for our service".

Nicole Nixon, Marketing Manager, Money Penny

