

"Take advantage of a FREE review of your existing Google Adwords account by professionals that can make a huge difference to your return"

"Our team consists of Google-qualified Advertising Professionals" says owner Gez McGuire. "Our account review service is an individual assessment of the pay per click campaign, highlighting areas for improvement and the ways in which we can optimise your account and maximise your return on investment."

As one of the leading pay per click management consultancies in the UK, Adwords Expert specialises in reducing client advertising expenditure by as much as 40% while increasing internet visibility and helping to grow online sales by assigning an Adwords Expert to adjust and manage your campaign.

We ensure the PPC advert better relates to existing web page content and also create new pages for visitors to land on which increase conversions dramatically. While both relevant traffic and online sales increase, advertising costs fall and the result is the best possible return on a pay per click investment.

From the largest multi-national to the newest home business, we offer clients a complete and individually tailored service with operate a flexible fee structure relating directly to the size of your campaign and business model."

### Safe & Secure

Adwords Expert is a Google Qualified Company and we operate under the most transparent and ethical approaches when reviewing and managing your accounts. We link our Adwords Professional Client Centre to your account via a Google-authorized request procedure that will confirm our identity and explains clearly how you can opt out at any time. Your own login details and financial details remain secure.

### No Contract

You can opt out of the service at any time, incurring no further fees\* and your account will continue to function under your control. It is our aim to work with you over the long term and we are confident that our high service levels and your improvement in sales will ensure that you remain a valued Client.

\*In accordance with our Terms and Conditions

"Since Adwords Expert took over the management of our Google campaign we have seen our click through rate increase dramatically, Our cost per click reduce by over 30% and sales for our leading brands increase by 300%".

Tony Ghattas, Managing Director, Just Home

